

AUG 12 1924 ✓

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THREE WOMEN ✓

Photoplay in 18 reels ✓

Directed by Ernst Lubitsch ✓

Author of the Photoplay (under section 62)
Warner Brothers Pictures, Inc. of U.S.

WARNER BROS. CLASSICS OF THE SCREEN
Season of 1924 and '25.

8 reels
AUG 12 1924

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ADVANCE PUBLICITY MATERIAL

WARNER BROS.

PRESENT

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AN ERNST LUBITSCH PRODUCTION

" THREE WOMEN "

May McAvoy, Pauline Frederick, Marie Prevost

with

Low Cody

A Powerful Pretentious Photodrama of
Unusually Dramatic Theme and Unique
Viewpoint of Present Day Life.

Enacted by an Elaborate Cast including
WILLARD LOUIS, MARY CARR and PIERRE GENDRON.

Personally Directed by
ERNST LUBITSCH

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"T H R E E W O M E N"

AN ERNST LUBITSCH PRODUCTION

DIRECTOR	--	ERNST LUBITSCH
Asst. Directors	--	JAMES J. FLOOD H. BLANKE
Cameraman	--	CHARLES VAN ENGER
Art Director	--	SVEND GADE

CAST

MAY McAVOY	to play role of	JEANNE WILTON
MARIE PREVOST	" "	HARRIET
PAULINE FREDERICK	" "	MRS. MABEL WILTON
LEW CODY	" "	EDMUND LAMONT
WILLARD LOUIS	" "	HARVEY CRAIG
MARY CARR	" "	MRS. ARMSTRONG
PIERRE GENDRON	" "	FRED ARMSTRONG

SYNOPSIS

It has been said there are two types of women - the mistress and the mother. This story concerns itself with Mabel Wilton, the mistress type, a charming widow no longer young, who is not happy unless she has a man dangling about somewhere, and who keeps her only daughter at boarding school so that she won't interfere with her affair with Lamont, a young man about town, who is infatuated with her fortune, rather than herself.

Mrs. Wilton's eyes have looked so long upon the pleasures of the world that they have grown a little weary. She has fought against time with all the weapons at a pretty woman's disposal, but even she was forced to admit that in spite of electrical treatments and long

hours with the beauty specialists, time at last is beginning to show its ravaging effects.

Accordingly, she decides that she wants to marry Lamont, so that when she ceases to be alluring to all men, there will be one bound to her lawfully that she can depend on.

Everything is going beautifully when Jeanne, her daughter, unexpectedly returns home from boarding school. She is torn between her joy at seeing Jeanne and the fear that this fresh young girl might interfere with her plans.

As she has feared, Lamont is instantly attracted to Jeanne who, he has discovered has a private fortune and Mrs. Wilton in a frenzy at the thought of losing him, treats her daughter coolly.

The girl, not understanding the situation, meets Lamont at his apartment, fearful of her mother's moods and not guessing that she has a claim on him.

The mother, feeling a coolness in Lamont's attentions, seeks the cause and discovers her daughter's clandestine visits to his apartment.

Frenzied by her fear of what her selfishness may have accomplished, she goes to his apartment and finds her daughter there. Demanding an explanation from Lamont, he admits having compromised Jeanne and cynically offers reparation by marrying the girl. Mrs. Wilton is forced to give her consent.

Jeanne's happiness does not linger long after her marriage. Supplied with plentiful funds, Lamont returns to his old haunts and to Harriet, a well known gold digger.

A former admirer of Jeanne's, Fred Armstrong, who has refrained from proposing to Jeanne until he had acquired his doctor's degree, calls on Jeanne, only to find her married.

One evening, Lamont escorts Harriet to a popular cabaret where Fred is also a guest, and having been drinking too much, attacks a man who has tried to flirt with the girl.

The place is thrown into confusion and Lamont gets very much the worst of the affair. Fred offers his services as physician and after attending to him, takes him home in his car. He is amazed when he sees Jeanne is his wife and for her sake does not go into the details of the accident, but she guesses the truth.

By a subterfuge, Jeanne discovers all about Harriet and convinced of her husband's infidelity, returns to her mother, upbraiding her for having permitted her marriage to such a cad.

Having secured Harriet's address, Jeanne goes to her, but is somewhat taken aback when Harriet taunts her by saying it was not worse for her to steal Lamont from Jeanne, than for Jeanne to steal him from her mother. Realizing for the first time what her mother must have suffered, Jeanne hurries to her apartment, only to learn that Mrs. Wilton has left for her own home.

Mrs. Wilton demands her daughter's freedom of Lamont, but he threatens her with exposing her love affair with him, as well as the reason why she permitted him to marry her daughter, if she insists upon him divorcing Jeanne.

Jeanne enters the room in time to hear him twist her mother with the fact that she is still in love with him.

Angered beyond control, Mrs. Wilton shoots him, and Jeanne is horrified to see her husband drop to the floor dead.

In the trial that follows, Mrs. Wilton makes a full confession, sparing no detail of her folly in the recital of her affair with Lamont and the jury acquits her.

As Jeanne and her mother leave the courtroom, they are met by Fred, who takes Jeanne to his mother as his fiancée.

REVIEW STORY

"Three Women" which was shown at the _____ Theatre yesterday convinced us that new plots do exist.

Ernst Lubitsch, the director, has a unique situation to deal with, which he has succeeded in making into a production of remarkable merit. The story is of three women, rivals for the love of a man about town, a perfect lover, a real gold digger, an unfaithful husband. With the revelation that two of the rivals are a mother and daughter, we look for more intricacies of plot and are not disappointed. This complex problem is solved to the satisfaction of the audience who made no attempt to hide their enthusiasm during last night's performance.

The stellar honors in this production are divided between Marie Prevost, who is charmingly convincing as one of the three sweethearts, and May McAvoy and Pauline Frederick, who take the parts of daughter and mother respectively. Lew Cody, as the tempting villain, portrays his role exceptionally well. Others in the cast are Pierre Gendron, Mary Carr, and Willard Louis.

"Three Women" has to its credit not only an unusual story, but an exceptional cast and excellent direction. Mr. Lubitsch has again scored a triumph, even greater than his "The Marriage Circle".

If you are looking for real entertainment presented in unexcelled dramatic situations, see "Three Women".

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PROGRAM READER

Mothers! can you by the loftiest reaches of imagination ever conceive yourself a rival of your daughter for a man's love.

And daughters! wouldn't you agree the world was topsy turvy if you found your mother jealous because your sweetheart was wild about you.

Not a man, not a woman but will be irresistibly drawn and fascinated by the situation above hinted, occurring in the new Ernst Lubitsch production, "Three Women", which we have booked for a forthcoming engagement.

Lubitsch! a name to conjure with! the man who electrified the motion picture world by his phenomenal success in "The Marriage Circle", the man who was so revolutionary as to banish the one star cast system and surround his pictures with all-star casts. Lubitsch is conceded to be to motion pictures what Edison is to electricity - a veritable wizard of shadowland.

True to his theory he has put a remarkable cast to interpret the roles. It contains such remarkable names as May McAvoy, Pauline Frederick, Marie Prevost, Lew Cody, Pierre Gendron, Willard Louis, and Mary Carr. These are names that have blazoned on the marquees of every motion picture theatre of note in this country, they stand for brilliant accomplished playing.

We know you are going to appreciate this Warner Bros. Classic of the Screen. We want you to watch out for the date!

REVIEW STORY

We wondered whether a picture could be made with a flawless cast, one which could convince an audience of the reality of situations even in the less important scenes of the story.

"Three Women", which opened yesterday at the _____ Theatre is an enviable example of a picture with a perfect cast. Instead of the customary one star, there are three, and the supporting cast could not have been chosen with a better knowledge of the actors' work and their ability to fit themselves into given roles. Marie Prevost, May McAvoy, and Pauline Frederick are at the head of the cast, which includes Lew Cody, Mary Carr, Pierre Gendron, and Willard Louis.

To add to this incomparable combination of stars, the direction of the picture is credited to Mr. Ernst Lubitsch, whose famous picture "The Marriage Circle" attained such great success not long ago.

In our desire not to reveal the plot, we can only say that it is entirely different.

"Three Women" is a picture that Ernst Lubitsch can be proud of.

This Warner Bros. Classic of the Screen is a picture worth seeing.

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LUBITSCH ON THE FUTURE
OF MOTION PICTURES

"The American field offers opportunities I have long sought, and I am looking forward to the day when I can assist in bringing in a new era in motion picture making."

So says the great Lubitsch, producer-director of "The Marriage Circle", which electrified the film patronizing public on its release, and who has followed this amazing success with "Three Women", playing next week beginning Monday at the Theatre.

Lubitsch does not know what this new era will be like, but he feels certain that Old Man Time, plus hard work, will open new vistas in the realm of filmland.

Lubitsch, in his pictures, does not introduce startling innovations which would be so outstanding as to make the public forget the action of the picture. What he does do, however, is to insert deft little touches that give the action touches of reality spelling conviction. He did it with innumerable skilful strokes in "The Marriage Circle", and critics ever he has repeated in "Three Women".

The situation of "Three Women" deals with a mother and daughter, rivals for the hand of the same man, whose affections turn to a young frivolous butterfly. This gives scope for illuminating revelations of character.

In the cast are May McAvoy, Pauline Frederick, Marie Prevost, Lew Cody, Mary Carr, Pierre Gendron and Willard Louis. Lubitsch disbelieves in the single star system, getting infinitely better results with a collection of tried and proved players with distinction and polish.

It is a Warner Bros. Classic of the Screen.

to insert deft little touches that give the action touches of reality spelling conviction. He did it with innumerable skilful

COLORFUL WHIRLING KALEIDOSCOPE
IS DESCRIPTION OF SCENES IN ERNST
LUBITSCH'S NEW PRODUCTION

* - -

The set of sets!

Words to describe the colorful scenes that were enacted on the carnival ball scenes made in connection with Ernst Lubitsch's new photoplay production for Warner Bros., "Three Women," are lacking. It is coming next Monday for a week's run at the
Theatre.

Think of a maze of coloring, scores of beautiful girls in gorgeous costumes, flower girls, concessionaires raffling off kisses, girls selling balloons, grotesque clowns, roulette wheels and games of chance - and a merry-go-round! all playing parts in one of the gayest scenes ever photographed.

The corridors and stages of the huge Warner Bros. studio resounded with shouts of merriment and fun making for over five hundred people in gala attire tended to make the charity bazaar which plays an important part in this Lubitsch production perhaps more realistic than even Lubitsch could have hoped for.

The set itself occupies more than half of the immense new stage which ordinarily can accommodate four or five companies at a single time. A polished dance floor -- booths for the concessions built along one entire side of the room and spotted at infrequent intervals on the floor itself. Balcony boxes run the entire length of the set -- and here are fashionably dressed parties viewing the merriment on the floor below. Then there is the grand staircase with two huge clusters of lights atop the posts which mark the entrance to the boxes above. At one end of the room is a long slide or "chute the chutes" where groups of the funmakers are disporting themselves gleefully. Here it is that Lew Cody in the role of

Lamont first meets Mrs. Wilton, portrayed by Pauline Frederick
too, Willard Louis is introduced, for it is he that brings
Lamont and Mrs. Wilton together, with the hope that the association
of these two will mean the payment of his long overdue notes by
Lamont.

The merry-go-round, too, lends merriment to the scene with
even the wooden horses seemingly entering into the spirit of the
thing and tearing through space with their gaily dressed riders
hanging on to the reins.

The merry-go-round is only one of the "props" ordered by
Lubitsch to render realism to the scenes being shot -- and for
the purpose James Flood, Lubitsch's able assistant, arranged with
one of the traveling troupes of nomads who "make" the various state
fairs, carnivals, etc., to encamp on the Warner lot for a week, and
to set up their outfit on the stage. So that it is the "real thing,"
-- and the grizzled clown who controls the starting lever is old in
experience in the atmosphere in which he has been placed the past
few days -- with the possible exception of his clientele.

The lighting of the huge set required 7,000 amperes on direct
current, which Frank Murphy, Chief Electrician, vows is "some load".
However, the recent addition to the Warners electrical department
of another huge generator, enabled him to easily care for the light-
ing of this set as well as three other companies in various other
portions of the lot.

Music, of course, was an important part of the festivities, --
and to imbue the necessary pep and enthusiasm, two large orchestras
were engaged and stationed in the balcony of the ball room so that
there were no dull or draggy moments.

-3-

Without question, these scenes are the most colorful in the entire production -- in fact in any of the pictures made by Lubitsch to date -- and they enhance what is one of the most sensational pictures of the year. May McAvoy, Pauline Frederick, Marie Prevost, Lew Cody, Willard Louis, Pierre Gendron, and Mary Carr portray the principal roles.

###

BRINGS OWN SILVER
SERVICE FOR PICTURE

In "Three Women", the new Ernst Lubitsch production playing all next week beginning Monday at the Theatre, Pauline Frederick plays the role of a wealthy woman living in New York.

Some of the scenes are shot in this woman's dining room, and of course, particular attention had to be paid to the silver on the table and the buffet.

Miss Frederick overheard Mr. Lubitsch discussing this with the art director, Svend Gade, and graciously offered them the use of her own heavily engraved sterling silver service.

When Mr. Lubitsch saw the silver he was enthusiastic because it was just what he wanted to put the finishing touches on this scene.

Other players featured in prominent roles in this production are May McAvoy, Marie Prevost, Lew Cody, Pierre Gendron and Willard Louis.

Ernst Lubitsch, director of "Three Women", coming next week to the _____ Theatre, had three full fledged directors working with him during production. They are: James Flood, Svend Gade, and Henry Blanche.

....

The Warner Bros. obtained the services of one of the outstanding cameramen in the industry, Charles Van Enger, in the filming of the Ernst Lubitsch production, "Three Women", now playing at the _____ Theatre.

....

Ernst Lubitsch, director of "Three Women", coming next week to the _____ Theatre, prefers an all star cast. In this Warner Bros. Classic of the Screen, May McAvoy, Marie Prevost, and Pauline Frederick share the stellar honors.

....

At last Ernst Lubitsch and Hans Kraely have unearthed a new plot! "Three Women", a Warner Bros. Classic of the Screen, now at the _____ Theatre, is a story of three women and one man, instead of the usual two women and one man. The picture was directed by Ernst Lubitsch, who, with Hans Kraely, wrote the story.

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SCREEN SHORTS

Ernst Lubitsch has directed another classic of the Screen for the Warner Bros. "Three Women" is now playing at the _____ Theatre.

During the filming of "Three Women", another Warner Bros. Classic of the Screen, playing next Monday at the _____ Theatre, Lew Cody had to be hit over the head with a bottle. Unfortunately, this scene had to be retaken twelve times. In spite of the fact that it was only a "prop" bottle, Mr. Cody admitted that he felt the sting.

1...
Mr. Ernst Lubitsch, director of "Three Women", another Warner Bros. success, which is being shown at the _____ Theatre did not like the way Lew Cody kissed May McAvoy in one of the scenes. He, therefore, arranged to have the scene retaken, and to guarantee success, he demonstrated by kissing Miss McAvoy himself.

...
Five hundred extras had to be mustered to take part in the charity ball scene in "Three Women", coming next Monday at the _____ Theatre. This is a Warner Bros. Classic of the Screen, made under the supervision of Ernst Lubitsch, the well known director.

...
Pauline Frederick, who takes one of the leading roles in the Warner Bros. Classic, "Three Women", now being shown at the _____ Theatre, did double work during the production of the picture. Besides her work on the studio lot, she was appearing on the speaking stage with the Morosco Stock Company in Los Angeles.

...

THE PARTS THEY PLAY IN
THIS GREAT LUBITSCH PRODUCTION

MAY McAVOY- as Jeanne Wilton, in love with Edmund Lamont. She does not know she is taking her mother's sweetheart away.

PAULINE FREDERICK - Mrs. Wilton, afraid to grow old; more interested in herself than in her daughter, - a silent rival for the love of Lamont.

MARIE PREVOST - in the role of Harriet, a flirtatious charmer, admitting no scruples when it comes to the game of love.

LEW CODY - as Edmund Lamont, the alluring villain, He loves women as a child loves toys, - to play with and throw away.

PIERRE GENDRON - in the role of Fred Armstrong, a young student of medicine, in love with Jeanne.

MARY CARR - as the adoring mother of Pierre Gendron, happy only in the happiness of her son.

WILLARD LOUIS - as Harvey Craig, friend of Lamont's, who has his hands full collecting the money he has loaned him.

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CATCH LINES

A picture for sweethearts, wives and mothers.

Can a mother and daughter be rivals for the same man? See "Three Women".

Ernst Lubitsch's greatest production! "THREE WOMEN".

From sweetheart to mother-in-law with one swift stroke of fate!

A picture produced by Lubitsch - the wizard of the screen.

Of a mother who lost a lover and gained a son-in-law.

Is cold-blooded slaying ever justified? See "Three Women".

The story of a mother and daughter, rivals for the love of one man.

The story of a man involved in a love affair with three women.

A triangle with an extra angle.

###

ADVANCE NOTICE

Another Warner Bros. Classic of the Screen is about to be presented to the public at _____ Theatre, all next week. With memories of "The Marriage Circle" still lingering, theatregoers will look forward to seeing a production equal in merit. They will not be disappointed. First of all, Ernst Lubitsch is the director, and his successful productions are still fresh in our minds. Secondly, the Warner Bros. have chosen a cast which will do justice to this Classic of the Screen.

Marie Prevost, May McAvoy, and Pauline Frederick share the stellar honors, while the rest of the cast includes Lew Cody, Mary Carr, Pierre Gendron, and Willard Louis.

"Three Women" deals with the love affairs of three women for one man. At first he is in love with a middle-aged widow, Mrs. Wilton, or rather with her money; then he becomes infatuated with her daughter whom he marries. Still not content, he has an affair with another, to the chagrin of his wife and her mother. Mrs. Wilton, in a fury, comes to demand her daughter's release, but Lamont merely laughs at her and hints at her still being in love with him. Then comes the tragedy when Lamont is killed by his mother-in-law and former sweetheart. Days of suspense follow for the mother and daughter before the trial, but the picture comes to a happy conclusion when a verdict of "not guilty" is brought in by the jury, and the girl gives her love to a former sweetheart.

This is a real Warner Classic, greater even than the others.

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ADVANCE NOTICE

Ernest Lubitsch, the famous director, has again made a picture for the Warner Bros., destined to follow in the footsteps of "The Marriage Circle", his latest success. This Warner Bros. Classic of the Screen, "Three Women", even more a classic because of its remarkable direction will be shown at the _____ Theatre all next week beginning_____.

The Warners have chosen a cast of unusual merit, headed by May McAvoy, Marie Prevost, and Pauline Frederick. It is a typical Warner combination, as can be seen from the rest of the cast which includes Lew Cody, Pierre Gendron, Willard Louis and Mary Carr.

The story is not the cut and dried triangle plot. It is a story of three women and a hardened man of the world, who values money above everything else. At first ostensibly in love with Mrs. Wilton, he transfers his affections to her daughter whom he finally marries. His marriage, however, does not change his old habits, and soon he finds himself in the midst of a love affair with a third. Then the trouble starts, and the story is brought to a dramatic climax when the man is killed by his mother-in-law. The picture is drawn to a satisfying conclusion, with the mother happy in her daughter's freedom and marriage to a former sweetheart.

Theatre goers will find in "Three Women" a story a little different from the average, more lavishly produced, and more ably directed.

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WILLARD LOUIS

At twenty, Willard Louis had been graduated from Berkeley University and gone on the stage to act in "Old Lavender." After a long and successful career on the stage, he entered the movies.

Mr. Louis, with his rolling brown eyes and 250 pounds, has only to appear in a picture and all the audience are put into a joyful mood.

At theTheatre, Willard Louis is seen in "Three Women" the Ernst Lubitsch production for Warner Brothers.

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PAULINE FREDERICK

In "Three Women" the Ernst Lubitsch production for the Warner Brothers, now playing at theTheatre for the entire week beginning Monday, Pauline Frederick has one of the important roles.

Pauline Frederick was born and educated in Boston, Mass. She first got her start on the stage in New York in "Roger Brothers in Harvard" under Ben Teal. She is now dividing her time between the stage and the movies in Los Angeles. Pauline Frederick is 5 feet 3½ inches tall and weighs one hundred thirty pounds.

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MAY McAVOY

All producers bill her and movie fans call her May McAvoy. But her full name is May Irene McAvoy. May received her education in the New York schools, later attending Wadleigh High School.

She started in the movies at the Fort Lee studios for Goldwyn in "A Perfect Lady". Some of her other pictures were "Sentimental Tommy", "The Enchanted Cottage" and "Kick In".

In the Warner Brothers picture produced by Ernst Lubitsch, "Three Women" now playing at theTheatre, she portrays one of the star roles.

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MARIE PREVOST

She is the typical outdoor girl, expert swimmer and rider.

Marie was cavorting with Pacific waves on a western beach when her beauty and swimming skill attracted the attention of a scout sent by Mack Sennett to discover likely candidates for the screen. Before long she was playing featured parts in Sennett comedy pictures.

At the Theatre this week she has a prominent role in "Three Women" Ernst Lubitsch production for Warner Brothers. Marie once again rises to dramatic heights in this Warner Brothers Classic of the Screen.

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CAMEO BIOGRAPHIES

LEW CODY

Who would believe that Lew Cody, the famous "ladies man" of the screen, was born in the small town of Waterville, Maine.

He is 5 feet 11 inches , and has dark brown hair and hazel eyes. Lew Cody's father had a chain of drug stores and Lew's first job was a soda - jerker.

During college days, Lew dabbled in amateur theatricals. Later he entered the movies. Is now one of the principals in the Ernst Lubitsch production for Warner Brothers, "Three Women" to be seen at the Theatre this week.

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PIERRE GENDRON

Pierre.Gendron, popular juvenile playing in the Ernst Lubitsch production for Warner Brothers, "Three Women", now at theTheatre, was born in Toledo, Ohio.

He was educated at the University of Chicago. Before entering the movies he played in stock for two seasons in Washington, D. C. Pierre entered the movies in 1921 and since has played many prominent roles with most of the well known stars of the silver screen.

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Washington, D. C.

AUG 12 1924

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Washington, D. C.

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Three Women - 8 reels

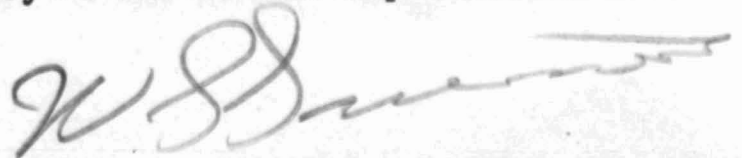
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FULTON BRYLAWSKI

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Three Women	8-12-24	©CLL 20479

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